

EPL : Auction Sys.

Sample Standard Ad Costs:

- EPL Normal Sales Ad = **Rs. 4,950/-**
- PB Normal Sales Ad = **Rs. 4,500/-**
- EPL Auction Ad / 1 Slot = **Rs. 500/-**

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A. Overview : Feature Explained.

1. Combi A
2. Combi B
3. Combi C
4. Combi D

B. Process.

- Front End.
- Back End / Admin.

A.

Overview :

Continuous Mode / Special Offers x 4 : Offering 4 x types of listing options:

1.

Combi A (Full Payment): Cheapest / Special Offer

5 x Rounds / 20 x slots = 60 x days

Sample below,

Notes :

Pls Ref. to the Calendar Below

- Default selected for 60 x Days
- Highlighted in Green = 1st x Round
- Highlighted in Blue = 2nd x Round
- Highlighted in Yellow = 3rd x Round
- Highlighted in Purple = 4th x Round
- Highlighted in Red = 5th x Round

JANUARY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MARCH						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

This

Combi Ad Offer Included:

- **EPL Auction Ad - 60 x Days**
- **EPL Sales Ad - 60 x Days**
- **PB Sales Ad - 60 x Days**

Sample Pricing :

Total Price = Rs. 9,900/-

Combi B : Split Payment

Special Offer : Cheapest / Easy Payment Mode

5 x Rounds / 20 x slots = 60 x days

Sample below,

Notes :

Pls Ref. to the Calendar Below

- Default selected for 60 x Days
- Highlighted in Green = 1st x Round
- Highlighted in Blue = 2nd x Round
- Highlighted in Yellow = 3rd x Round
- Highlighted in Purple = 4th x Round
- Highlighted in Red = 5th x Round

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							1							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28		23	24	25	26	27	28	29
														30	31					

This Combi Ad Offer Included:

- **EPL Auction Ad - 60 x Days**
- **EPL Sales Ad - 60 x Days**
- **PB Sales Ad - 60 x Days**

Sample Pricing :

Total Price is Rs. 9,900/-

Split Payment Options:

- 1st - 36 x Days = Rs. **6,900/-**
- 2nd - 24 x Days = Rs. **3,000/-**

Note :

The Payments are segmented into 2 x Parts.

I.e.

36 x days = 3 rounds

+

24 x days = 2 Rounds = **60 x Days**

Pls Add:

2 x Radio Buttons as follows,

36 x Days (default, enabled & pre-selected setting / 1st Payment)

24 x Days (disabled initially / 2nd Payment)

- Initially, the Seller Pays for 36 x Days.
- After completing **20 x Days** :
1st Notifications to the Admin / Cust. on the 20th x Days.
- After completing **30 x Days** :
2nd Notification to the Admin / Cust. on the 30th x Days.

On the 20th Day, the due 2nd payment for rest of the **24 x days** becomes auto **Enabled / Activated**.

Combi C : This offer is the 2nd cheapest for the Cust. / Seller

3 x Rounds / 12 x slots = 36 x days

Sample below,

Notes :

- Default setup for 36 x Days
- Highlighted in Green = 1st Round
- Highlighted in Blue = 2nd Round
- Highlighted in Yellow = 3rd Round

JANUARY							FEBRUARY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	

Combi Ad Offer:

- **EPL Auction Ad** - 36 x Days
- **EPL Sales Ad** - 60 x Days
- **PB Sales Ad** - 60 x Days

Sample Pricing :

Total Price = Rs. 10,950/-

Combi D : This mode is the most expensive for the Cust. / Seller.

1 x Round / 4 x slots = 12 x days

Note :

- Default setup for 12 x Days

Sample calendar as below,

JANUARY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Combi Ad Offer:

- **EPL Auction Ad** - 12 x Days
- **EPL Sales Ad** - 60 x Days
- **PB Sales Ad** - 60 x Days

Sample Pricing:

Total Price = Rs. 11,950/-

B.

Process

Ref to the Front End

Step 1

- Before Auction Ad Post Section / Additional **Info Box** :

Note:

To Display the **Price Guide** Before the Auctioneer's Remark.

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Cust. / Seller **Must** “I Agree” before proceed to the Next Page.

Sample Price Guide

Category	Image	Location	Description	Selling Price (Sales AD)	Guide Price (Auction AD)
House		Kandy, Katugastota	2 x Story House / Bed: x 6 / Bath: x 2	Rs. 32,990,000/-	Rs. 30,990,000/-
Land		Piliyandala, Kahathuduwa	7 Prechea Bare Land Rs. 650,000/- per perch	Rs. 4,550,000/-	Rs. 4,350,000/-
Apartment		Rathmaleniya Rd, Pannipitiya	A premium twin-tower (16 floors) apartment project offering 2 & 3 bedroom units (876-1,275 sq.ft.) with lush green balconies.Amenities: 100ft pool + kids' pool, gym, multipurpose room, ample parking	Rs. 40,990,000/-	Rs. 37,990,000/-

Note:

Pending:

We will 4wd to the relevant doc!

Note :

General Comment / Web - Parameters :

On All Webs x 4 :

The **Variable Features** must be **Inter - exchangeable** by admin (**IEA**. as per Req. of the admin. We will indicate where it is necessary)

Step 2

Price List:

Normal vs Offers - Key Differences :

- Payment Page : Select the Sample Packages as Follows,

Feature	Combi - A	Combi - B		Combi - C	Combi - D
	5 Rounds (60 Days)	3 + 2 Rounds (36 + 24 Days)		3 Rounds (36 x Days)	1 Round (12 x Days)
Auction Slots	20 x Slots (5 x Rounds)	12 x Slots (3 x Rounds)	8 x Slots (2 x Round)	12 x Slots (3 x Rounds)	4 x Slots (1 x Rounds)
Auction Ad Duration	60 x Days	36 x Days	24 x Days	36 x Days	12 x Days
EPL Sales Ad Duration	60 x Days	60 x Days		60 x Days	60 x Days
PB Sales Ad Duration	60 x Days	60 x Days		60 x Days	60 x Days
Total Cost	9,900	6,900	3,000	10,950	11,950

Step 3

- On Ad Posting Sec :

Display the “**Sample Calendar**”

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The Selected **Package Prices** are together in a : **Box Type Module**

On the **Payment Page !**

Combi B - Expiring of 1st Segment / Notification Method:

Notifications to be sent as listed below :

A - To the Admin

- **After 21st x Day:**

1st Notification to Admin :

The **Ad** will **Expire** within next 15 x Days.

+

* So the Seller has **15 x Days** Remaining to Execute the Payment of

e.g.

Rs. 3,000/-

- **After 30th x Day:**

2nd Notification to Admin is Due :

The **Ad** will **Expire** within next **6 x Days**

+

* So the Seller has **6 x Days** Remaining to Execute the Payment of

e.g.

Rs. 3,000/-

- **On the 36th x Day:**

Final Notification to the Admin :

1st Part is Finished

Combi B - Purchase / Payment of the 2nd Segment / Notification Method:

Notifications to be sent as listed below :

B - To the Seller

- **After 21 x Day:**

1st Notification to Cust. :

The **Ad** will **Expire** within next 15 x Days.

+

The 2nd part of the Ad = Balance **24 x Days** Payment is becomes **Auto Enabled / Activated**.

- **After 30 x Day:**

2nd Notification to Cust. :

The **Ad** will **Expire** within next **6 x Days**.

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Pls make the **Due Payments** Corrospounding to Ad ASAP,

e.g.

Rs. 3,000/-

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Also Enhance to the Ad Text

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Images etc.

So the next 24 x days the ad will continue in **Live Mode**

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This will Enable the Seller to Receive **More Offers !!!**.

- **On the 36 x Day:**

3rd / Final Notification to the Cust. :

The rest of the **24 x Days** is already **Auto Enabled / Activated**.

Note:

If the Number of Biddings Received by the seller is too **Low** or **Insufficient** :

The seller shall proceed with the publication of the 2nd part of the **Ad** = 24 x days.

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Updating : Photos, Description, etc.

Step 4

1. BIDDING Results to be send to **Seller / Admin** as well

At the **end of each Slot the list of Corresponding Biddings** ;

to be 4wded The to the **Seller / Admin** Via the **Dashboard / Email & SMS**.

Note:

Offers to be sent to the **Seller / Admin** as below,

E.g. on Round x 1 = 12 x Days

Slot no x 1 : 1.9.25 to 3.9.25

Slot no x 2 : 4.9.25 to 6.9.25

Slot no x 3 : 7.9.25 to 9.9.25

Slot no x 4 : 10.9.25 to 12.9.25

E.g.

- On Round x 2 = Following 12 x Days
- Rounds x 3 or x 4 as above example

Ref to the Backend / Admin

Required Features are as Following :

- Ref. Slots : Editing to be enabled by the Admin as per requirement !

❖ No of **Days** per **Slos = 3 x Days**

- Rounds : Editing to be enabled by the Admin as per requirement !

❖ No of **Slots** per **1 x Round** = 4 x Slots

- Pricing : Editing to be enabled by the Admin as per requirement !

I.e.

❖ Price per Slot

❖ Price Per each Pack

- Package Details : Editing to be enabled by the Admin as per requirement !

I.e.

Package / Product Name:

Offer info

i.e.

Customization of Pack Rounds (5 x Rounds etc.)

- Price Guide: Upload / Editing to be enabled by the Admin as per requirement !